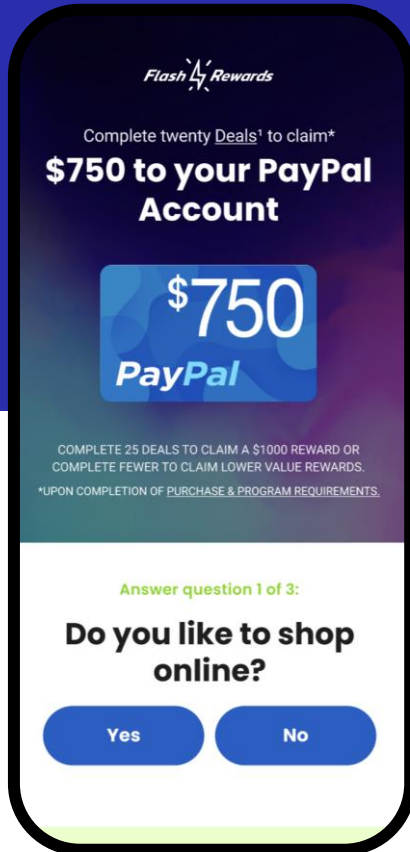
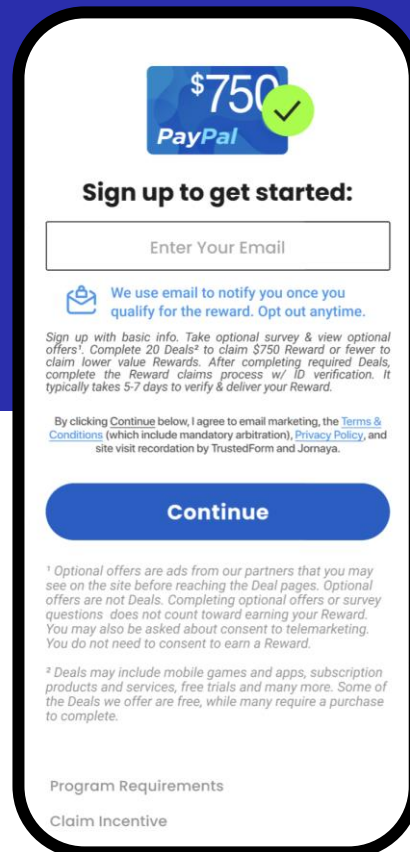


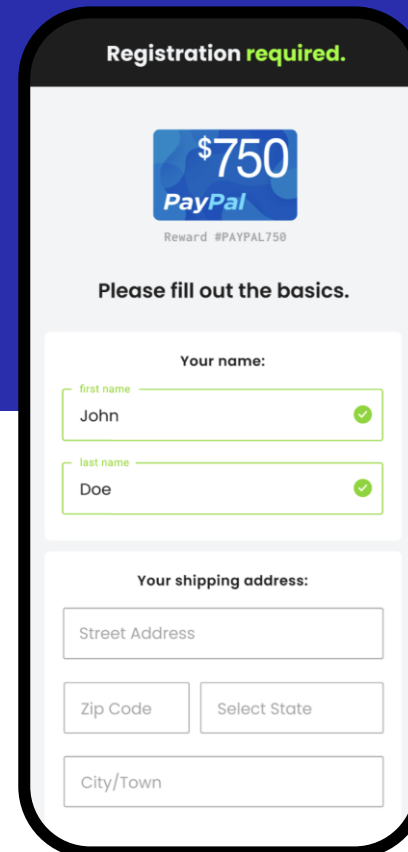
Registration



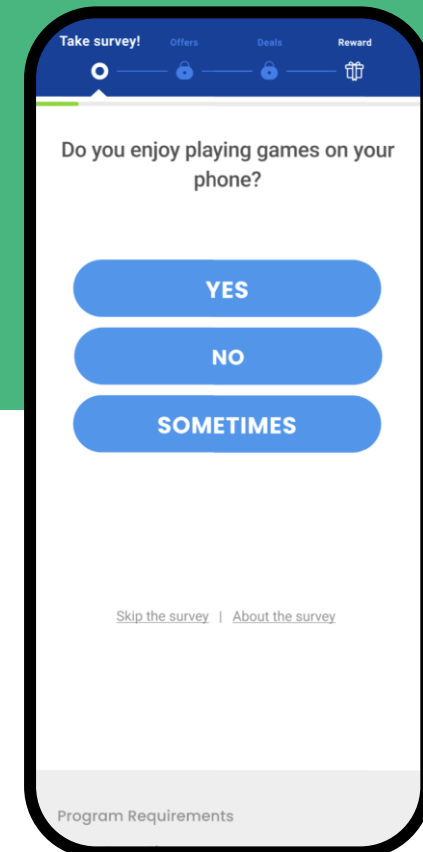
Users are driven to Fluent's owned and operated sites to earn rewards.



Users enter an email address and fill out a profile to get started.

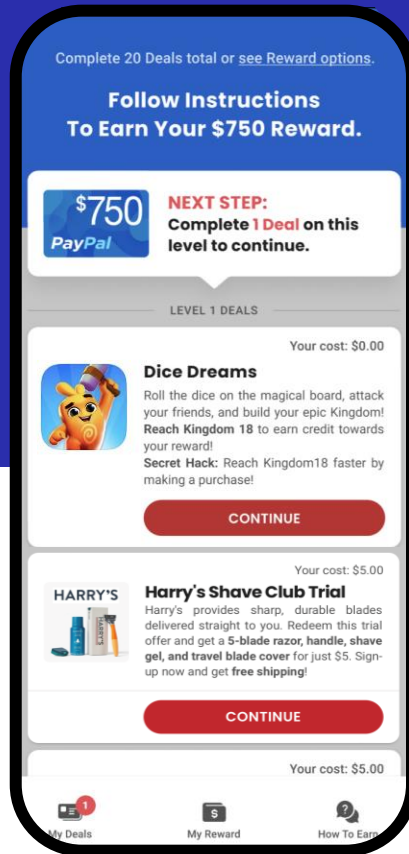


Survey

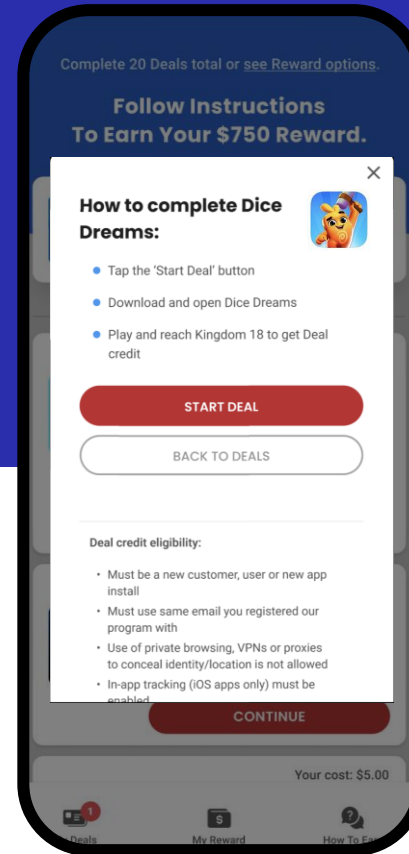


Users answer survey questions, providing insight into their interests and preferences.

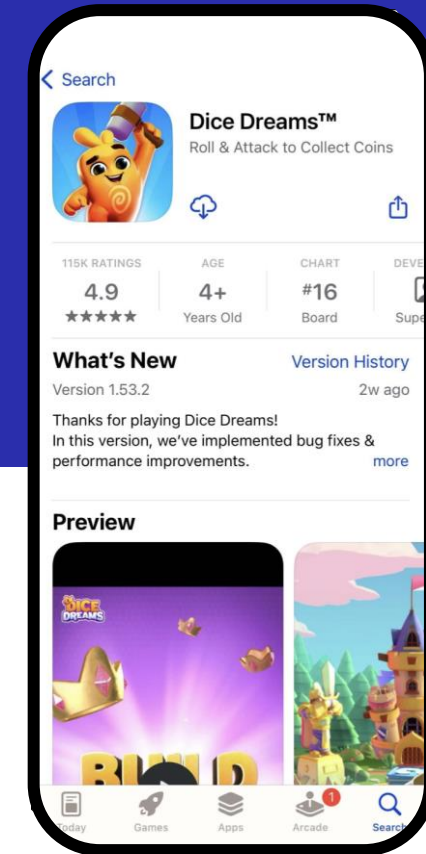
Offer Wall



Users reach an offer wall with deals and games tailored to their interests.

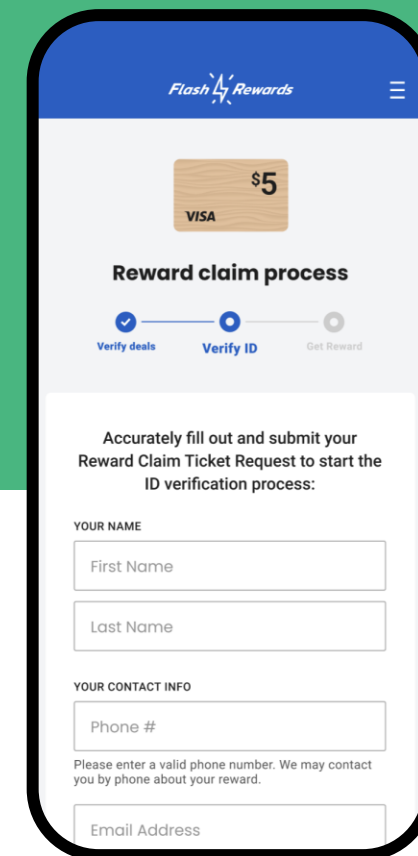
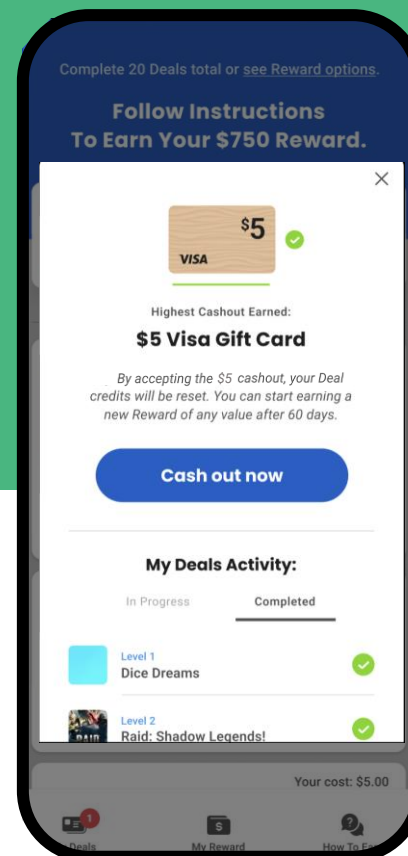
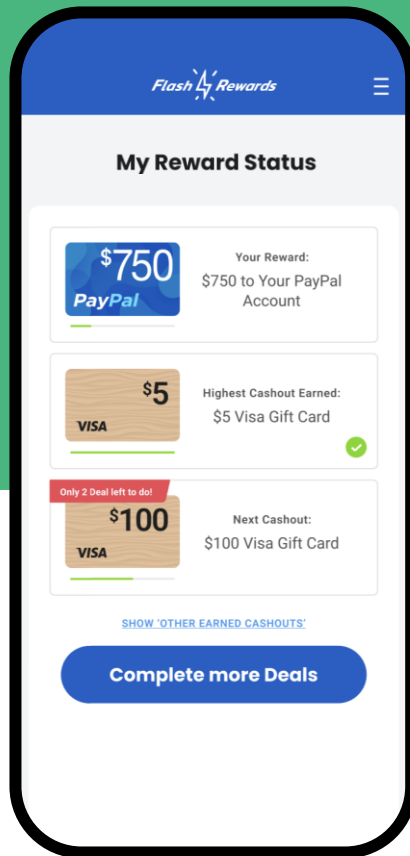


Users select deals; instructions outline all steps required to earn reward credits.



Users are driven to the advertiser's LP or App Store to complete required actions.

Reward Claim Process



Once a user completes a deal, they are given the option to cash out early for a lesser value or continue working toward their reward.