

Fluent Preserves Customer Lifetime Value for Leading Brands



"Results to date are fantastic! Our shoppers really like it!"

"For the past six years of running post-transaction solutions, we have consistently evaluated the impact on our customers and have never seen any issues whatsoever."

"Our customers complain about everything, so we were very focused on whether we'd see an impact when we launched with Fluent. We have not heard anything negative about this solution."

"The campaigns were strong right out of the gate, I'm sure, due to Fluent's ability to personalize the experience. We've maintained the same customer repeat purchase rates, and the monetization has exceeded our expectations."

"We switched to Fluent because of their ability to better customize the experience and for the increased revenue. We always have Trustpilot running and have never had any concerns about providing offers after the purchase."

"We got up and running with Fluent quickly and are already earning 20% more in profit versus our previous post-purchase partner."

"We're really excited about our growing partnership with Fluent! It's great to see how strong results have been so far."